



**ProCredit. We are an international group of development-oriented commercial banks for small and medium enterprises (SMEs). We are active in Southeastern and Eastern Europe, South America and Germany. Our overarching goal is to combine a high developmental impact with economic success. This position is based in Frankfurt am Main at ProCredit Holding, the listed parent company of our banking group.**

For our Business Development team at ProCredit Holding in Frankfurt am Main, we are seeking a motivated

## **Business Analyst (m/f/d)**

The Business development team in Frankfurt will be responsible to develop, execute and continuously improve with the management teams of the local banks, a retail banking strategy driving sustainable profitable growth in each country. The BD team will conduct market research, identify and implement best practice in retail banking covering specially customer acquisition & servicing, product development, technology and reporting.

### **Your role in our team:**

As a member of the Business Development team, you will:

- Develop, execute and continuously improve strategic plan for the retail banking business in South Eastern Europe
- Conduct market research in the retail banking sector incl. internal & external benchmarking across countries to identify best practice and specific opportunities for the local banks
- Lead and facilitate collaboration between holding and countries on key initiatives specifically working with the in- country teams including sales, marketing, IT, product development and risk
- Define and implement common KPI Tracking & Reporting across all countries
- Gather and prioritise technical requirements to remain competitive in market

### **What we expect:**

- A university degree in business administration, economics or a technical subject with demand on analytical skills
- Work experience in retail banking or a management consultancy desirable
- Experience to conduct market research and document business requirements desirable
- Strong analytical and critical thinking skills. Specifically strong command of Excel to analyse data
- A high degree of social competence and excellent communication skills
- Ability to learn fast and assimilate new concepts
- Willingness to occasionally travel to South Eastern Europe
- A proactive, thorough, and independent way of working
- An excellent command of English in speaking and writing

### **What you can expect**

- A pleasant and open working atmosphere and an international team
- Flat hierarchies and short decision paths
- Interesting and challenging tasks and cross-team project work
- Great location in the Bockenheim district of Frankfurt am Main
- Company pension scheme
- Deutschland Ticket (country-wide transportation pass valid on regional trams, busses and trains)
- EGYM Wellpass (membership valid at a number of gyms throughout Germany as well as for online fitness courses)
- JobRad (pick a bike and pay a monthly rental fee to the company with the option to buy after three years)

### **Have we caught your interest?**

We look forward to receiving your application documents, including a motivation letter, salary expectation and desired starting date, by e-mail:

**[jobs-business-development@procredit-group.com](mailto:jobs-business-development@procredit-group.com)**

To learn more about the ProCredit group, please visit ProCredit Holding's website at:

**[www.procredit-holding.com](http://www.procredit-holding.com)**



**ProCredit**  
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